



# HISTORY

## 2025-1992

### **2025** "Best Day Ever!"

Ed Morales, **President**  
TBD, **Grand Marshal**  
TBD, **Rose Queen**

### **2024** "Celebrating a world of music"

Alex Aghajanian, **President**  
Audra McDonald, **Grand Marshal**  
Naomi Stillitano, **Rose Queen**

### **2023** "Turning the Corner"

Amy Wainscott, **President**  
Gabby Giffords, **Grand Marshal**  
Bella Ballard, **Rose Queen**

### **2022** "Dream, Believe, Achieve"

Robert Miller, **President**  
Levar Burton, **Grand Marshal**  
Nadia Chung, **Rose Queen**

### **2021\*** Cancelled

Robert Miller, **President**

### **2020** "The Power of Hope"

Laura Farber, **President**  
Laurie Hernandez, **Grand Marshal**  
Rita Moreno, **Grand Marshal**  
Glna Torres, **Grand Marshal**  
Camille Kennedy, **Rose Queen**

### **2019** "The Melody of Life"

Gerald Freeny, **President**  
Chaka Khan, **Grand Marshal**  
Louise Siskel, **Rose Queen**

### **2018** "Making a Difference"

Lance Tibbet, **President**  
Gary Sinese, **Grand Marshal**  
Isabella Marez, **Rose Queen**

### **2017** "Echoes of Success"

Brad Ratliff, **President**  
Janet Evans, **Grand Marshal**  
Allyson Felix, **Grand Marshal**  
Greg Louganis, **Grand Marshal** Victoria Castellanos, **Rose Queen**

### **2016** "Find Your Adventure"

Mike Matthiessen, **President**  
Ken Burns, **Grand Marshal**  
Erika Winter, **Rose Queen**

### **2015** "Inspiring Stories"

Richard L. Chinen, **President**  
Louis Zamperini, **Grand Marshal**  
Madison Triplett, **Rose Queen**

### **2014** "Dreams Come True"

R. Scott Jenkins, **President**  
Vin Scully, **Grand Marshal**

Ana Acosta, **Rose Queen**

### **2013** "Oh, the Places You'll Go!™"

Sally M. Bixby, **President**  
Dr. Jane Goodall, **Grand Marshal**  
Vanessa Manjarrez, **Rose Queen**

### **2012** "Just Imagine..."

Richard W. Jackson, **President**  
J.R. Martinez, **Grand Marshal**  
Drew Washington, **Rose Queen**

### **2011** "Building Dreams, Friendships & Memories"

Jeffrey L. Throop, **President**  
Paula Deen, **Grand Marshal**  
Evanne Friedmann, **Rose Queen**

### **2010** "2010: A Cut Above the Rest"

Gary J. DiSano, **President**  
Capt. Chelsey B. Sullenberger III, **Grand Marshal**  
Natalie Innocenzi, **Rose Queen**

### **2009** Hats Off to Entertainment

Ronald H. Conzonire, **President**  
Cloris Leachman, **Grand Marshal**  
Courtney Lee, **Rose Queen**

### **2008** "Passport to the World's Celebrations"

CL Keedy III, **President**  
Emeril Lagasse, **Grand Marshal**  
Dusty Gibbs, **Rose Queen**

### **2007** "Our Good Nature"

Paul L. Holman, **President**  
George Lucas, **Grand Marshal**  
Mary McCluggage, **Rose Queen**

### **2006** "It's Magical"

Elizabeth Evans Wright, **President**  
Sandra Day O'Connor, **Grand Marshal**  
Camille Clark, **Rose Queen**

### **2005** "Celebrate Family"

David M. Davis, **President**  
Mickey Mouse, **Grand Marshal**  
Ashley Moreno, **Rose Queen**

### **2004** "Music Music Music"

Michael K. Riffey., **President**  
John Williams, **Grand Marshal**  
Megan Chinen, **Rose Queen**

### **2003** "Children's Dreams, Wishes and Imagination"

Gary L. Thomas, **President**  
Bill Cosby, **Grand Marshal**  
Art Linkletter, **Grand Marshal**  
Fred Rogers, **Grand Marshal**

Alexandra Wucetich, **Rose Queen**

### **2002** "Good Times"

Ronald A. Okum, **President**  
Regis Philbin, **Grand Marshal**  
Caroline Hsu, **Rose Queen**

### **2001** "Fabric of America"

Lorne J. Brown, **President**  
Tom Brokaw, **Grand Marshal**  
Michelle Jacobs, **Rose Queen**

### **2000** "Celebration 2000: Visions of the Future"

Kenneth H. Burrows, **President**  
Roy E. Disney, **Grand Marshal**  
Sophia Bush, **Rose Queen**

### **1999** "Echoes of the Century"

Dick E. Ratliff, **President**  
Buzz Aldrin, **Grand Marshal**  
Jackie Robinson, **Grand Marshal** (posthumously)  
Shirley Temple Black, **Grand Marshal**  
David L. Wolper, **Grand Marshal**  
Christina Farrell, **Rose Queen**

### **1998** "Hav'n Fun"

Gareth A. Dorn, **President**  
Carol Burnett, **Grand Marshal**  
Purdy Tran, **Rose Queen**

### **1997** "Life's Shining Moments"

William S. Johnstone Jr., **President**  
Carl Lewis, **Grand Marshal**  
Shannon Miller, **Grand Marshal**  
Jennifer Halferty, **Rose Queen**

### **1996** "Kids' Laughter & Dreams"

W.H. Griest Jr., **President**  
Kermit the Frog, **Grand Marshal**  
Keli Hutchins, **Rose Queen**

### **1995** "SPORTS - Quest for Excellence"

Michael E. Ward, **President**  
Juan "Chi Chi" Rodriguez, **Grand Marshal**  
Aliya Haque, **Rose Queen**

### **1993** "Entertainment on Parade"

Gary K. Hayward, **President**  
Angela Lansbury, **Grand Marshal**  
Liana Yamasaki, **Rose Queen**

### **1992** "Voyages of Discovery"

Robert L. Cheney, **President**  
His Grace, Cristobal Colon, **Grand Marshal**  
Congressman  
Ben Nighthorse Campbell, **Grand Marshal**  
Tannis Turrentine, **Rose Queen**

**1991** “Fun ‘n’ Games”

Roy L. Coats, **President**  
 Bob Newhart, **Grand Marshal**  
 Cara Rullman, **Rose Queen**

**1990** “A World of Harmony”

Don W. Fedde, **President**  
 Senator John Glenn, **Grand Marshal**  
 Yasmine Delawari, **Rose Queen**

**1989** “Celebration 100”

John H. Biggar III, **President**  
 Shirley Temple Black, **Grand Marshal**  
 Charmaine Shryock, **Rose Queen**

**1988** “Thanks to Communications”

Harriman L. Cronk, **President**  
 Gregory Peck, **Grand Marshal**  
 Julie Myers, **Rose Queen**

**1987** “A World of Wonders”

Fred W. Soldwedel, **President**  
 Pele, **Grand Marshal**  
 Kristin Harris, **Rose Queen**

**1986** “A Celebration of Laughter”

Frederick D. Johnson Jr., **President**  
 Erma Bombeck, **Grand Marshal**  
 Aimee Richelieu, **Rose Queen**

**1985** “The Spirit of America”

James B. Boyle Jr., **President**  
 Lee A. Iacocca, **Grand Marshal**  
 Kristina Smith, **Rose Queen**

**1984** “A Salute to the Volunteer”

Donald Judson, **President**  
 Danny Kaye, **Grand Marshal**  
 Ann Marie Colborn, **Rose Queen**

**1983** “Rejoice!”

Thornton H. Hamlin Jr., **President**  
 Merlin Olsen, **Grand Marshal**  
 Suzanne Gilaspie, **Rose Queen**

**1982** “Friends and Neighbors”

Harold E. Coombes Jr., **President**  
 Jimmy Stewart, **Grand Marshall**  
 Kathryn Potthast, **Rose Queen**

**1981** “The Great Outdoors”

Millard Davidson, **President**  
 Lorne Greene, **Grand Marshal**  
 Leslie Kawai, **Rose Queen**

**1980** “Music of America”

Frank Hardcastle, **President**  
 Frank Sinatra, **Grand Marshal**  
 Julie Raatz, **Rose Queen**

**1979** “Our Wonderful World of Sports”

Arthur D. Welsh, **President**  
 Lathrop K. Leishman, **Grand Marshal**  
 Catherine Gilmour, **Rose Queen**

**1978** “On the Road to Happiness”

Harrison R. Baker Jr., **President**  
 U.S. President Gerald R. Ford,  
**Grand Marshal**  
 Maria Caron, **Rose Queen**

**1977** “The Good Life”

Carl E. Wopschall, **President**  
 Roy Rogers, **Grand Marshal**  
 Dale Evans, **Grand Marshal**  
 Diane Ramaker, **Rose Queen**

**1976** “America, Let’s Celebrate!”

Ralph S. Helpbringer, **President**  
 Kate Smith, **Grand Marshal**  
 Anne Martin, **Rose Queen**

**1975** “Heritage of America”

Carl H. Hoelscher, **President**  
 (deceased 3/24/74)  
 Paul G. Bryan, **President**  
 Henry L. “Hank” Aaron,  
**Grand Marshal**  
 Robin Carr, **Rose Queen**

**1974** “Happiness Is . . .”

Edward Wilson, **President**  
 Charles M. Schulz, **Grand Marshal**  
 Miranda Barone, **Rose Queen**

**1973** “Movie Memories”

Otis H. Blasingham, **President**  
 John Wayne, **Grand Marshal**  
 Salli Noren, **Rose Queen**

**1972** “The Joy of Music”

John J. Cabot, **President**  
 (deceased 1/21/71)  
 Virgil J. White, **President**  
 Lawrence Welk, **Grand Marshal**  
 Margo Lynn Johnson, **Rose Queen**

**1971** “Through the Eyes of a Child”

A. Lewis Shingler, **President**  
 Reverend Billy Graham, **Grand Marshal**  
 Kathleen Arnett, **Rose Queen**

**1970** “Holidays Around the World”

C. Lewis Edwards, **President**  
 Apollo 12 Astronauts:  
 Alan L. Bean, **Grand Marshal**  
 Charles Conrad Jr., **Grand Marshal**  
 Richard F. Gordon Jr., **Grand Marshal**  
 Pamela Tedesco, **Rose Queen**

**1969** “A Time to Remember”

Gleeson L. Payne, **President**  
 Bob Hope, **Grand Marshal**  
 Pamela Anicich, **Rose Queen**

**1968** “Wonderful World of Adventure”

H.W. Bragg, **President**  
 Everett Dirksen, **Grand Marshal**  
 Linda Strother, **Rose Queen**

**1967** “Travel Tales in Flowers”

Henry Kearns, **President**  
 Thanat Khoman, **Grand Marshal**  
 Barbara Hewitt, **Rose Queen**

**1966** “It’s a Small World”

J. Randolph Richards, **President**  
 Walt Disney, **Grand Marshal**  
 Carole Cota, **Rose Queen**

**1965** “Headlines in Flowers”

Walter Hoefflin, **President**  
 Arnold Palmer, **Grand Marshal**  
 Dawn Baker, **Rose Queen**

**1964** “Symbols of Freedom”

Hilles M. Bedell, **President**  
 U.S. President Dwight Eisenhower,  
**Grand Marshal**  
 Nancy Kneeland, **Rose Queen**

**1963** “Memorable Moments”

Stanley L. Hahn, **President**  
 Dr. William H. Pickering,  
**Grand Marshal**  
 Nancy Davis, **Rose Queen**

**1962** “Around the World in Flowers”

H. Burton Noble, **President**  
 Albert D. Rossellini, **Grand Marshal**  
 Martha Sissell, **Rose Queen**

**1961** “Ballads in Blossom”

Arthur W. Althouse, **President**  
 William F. Quinn, **Grand Marshall**  
 Carole Washburn, **Rose Queen**

**1960** “Tall Tales and True”

Raymond A. Dorn, **President**  
 U.S. Vice President Richard M. Nixon,  
**Grand Marshal**  
 Margarethe Bertelson, **Rose Queen**

**1959** “Adventures in Flowers”

Stanley K. Brown, **President**  
 E.L. “Bob” Bartlett, **Grand Marshal**  
 Pamela Prather, **Rose Queen**

**1958** “Daydreams in Flowers”

John H. Biggar Jr., **President**  
 Robert Gordon Sproul,  
**Grand Marshal**  
 Gertrude Wood, **Rose Queen**

**1957** “Famous Firsts in Flowers”

John S. Davidson, **President**  
 Eddie Rickenbacker, **Grand Marshal**  
 Ann Mossberg, **Rose Queen**

**1956** “Pages from the Ages”

Dr. Alfred L. Gerrie, **President**  
 Charles E. Wilson, **Grand Marshal**  
 Joan Culver, **Rose Queen**



**1955** "Familiar Sayings in Flowers"  
Elmer M. Wilson, **President**  
Earl Warren, **Grand Marshal**  
Marilyn Smuin, **Rose Queen**

**1954** "Famous Books in Flowers"  
Harry W. Hurry, **President**  
Gen. William F. Dean, **Grand Marshal**  
Barbara Schmidt, **Rose Queen**

**1953** "Melodies in Flowers"  
William H. Nicholas, **President**  
Sen. Richard M. Nixon, **Grand Marshal**  
Leah Feland, **Rose Queen**

**1952** "Dreams of the Future"  
Leon Kingsley, **President**  
Medal of Honor Men:  
Lt. Stanley Adams, **Grand Marshal**  
Capt. Raymond Harvey, **Grand Marshal**  
Lt. Thomas Hudner, **Grand Marshal**  
Sgt. Ernest Kouma, **Grand Marshal**  
Capt. Lewis Millet, **Grand Marshal**  
Sgt. Joseph Rodriguez, **Grand Marshal**  
Maj. Carl Sitter, **Grand Marshal**  
Nancy Thorne, **Rose Queen**

**1951** "Joyful Living"  
L. Clifford Kenworthy, **President**  
Cpl. Robert S. Gray, **Grand Marshal**  
Eleanor Payne, **Rose Queen**

**1950** "Our American Heritage"  
Drummond J. McCunn, **President**  
Paul G. Hoffman, **Grand Marshal**  
Marion Brown, **Rose Queen**

**1949** "Childhood Memories"  
Harold C. Schaffer, **President**  
Perry Brown, **Grand Marshal**  
Virginia Bower, **Rose Queen**

**1948** "Our Golden West"  
Louis R. Vincenti, **President**  
Gen. Omar Bradley, **Grand Marshal**  
Virginia Goodhue, **Rose Queen**

**1947** "Holidays in Flowers"  
William P. Welsh, **President**  
Bob Hope, **Grand Marshal**  
Norma Christopher, **Rose Queen**

**1946** "Victory, Unity and Peace"  
Charles A. Strutt, **President**  
Adm. William Halsey, **Grand Marshal**  
Patricia Auman, **Rose Queen**

**1945** "Hold a Victory So  
Hardly Won"  
Max H. Turner, **President**  
U.S. President Herbert Hoover,  
**Grand Marshal**  
Mary Rutte, **Rose Queen**

**1944** "Memories of the Past"  
Frank M. Brooks, **Presidents**  
Amos Alonzo Stagg, **Grand Marshal**  
Naomi Riordan, **Rose Queen**

**1943** "We're in to Win"  
James K. Ingham, **President**  
Earl Warren, **Grand Marshal**  
Mildred Miller, **Rose Queen**

**1942** "The Americas in Flowers"  
Robert M. McCurdy, **President**  
Kay Kyser, **Grand Marshal**  
Dolores Brubach, **Rose Queen**

**1941** "America in Flowers"  
J.W. McCall Jr., **President**  
E.O. Nay, **Grand Marshal**  
Sally Stanton, **Rose Queen**

**1940** "20th Century in Flowers"  
Harlan G. Loud, **President**  
Edgar Bergen, **Grand Marshal**  
Charlie McCarthy, **Grand Marshal**  
Margaret Huntley, **Rose Queen**

**1939** "Golden Memories"  
Lathrop K. Leishman, **President**  
Shirley Temple, **Grand Marshal**  
Barbara Dougall, **Rose Queen**

**1938** "Playland Fantasies"  
George S. Campbell, **President**  
Leo Carrillo, **Grand Marshal**  
Cheryl Walker, **Rose Queen**

**1937** "Romance in Flowers"  
Cyril Bennett, **President**  
Eugene Biscailuz, **Grand Marshal**  
Nancy Bumpus, **Rose Queen**

**1936** "History in Flowers"  
C. Elmer Anderson, **President**  
James V. Allred, **Grand Marshal**  
Barbara Nichols, **Rose Queen**

**1935** "Golden Legends"  
Charles Cobb, **President**  
(deceased 10/14/34)  
C. Elmer Anderson, **President**  
Harold Llyod, **Grand Marshal**  
Muriel Cowan, **Rose Queen**

**1934** "Tales of the Seven Seas"  
George S. Parker, **President**  
Adm. William S. Sims, **Grand Marshal**  
Treva Scott, **Rose Queen**

**1933** "Fairy Tales in Flowers"  
D.E. McDanel, **President**  
Mary Pickford, **Grand Marshal**  
Dorothy Edwards, **Rose Queen**

**1932** "Nations and Games in Flowers"  
D.E. McDanel, **President**  
William May Garland, **Grand Marshal**  
Myrta Olmsted, **Rose Queen**

**1931** "Dreams in Flowers"  
C. Hal Reynolds, **President**  
Gen. C.S. Farnsworth, **Grand Marshal**  
Mary Lou Waddell, **Rose Queen**

**1930** "Festal Days in Flowers"  
C. Hal Reynolds, **President**  
James Rolph, **Grand Marshal**  
Holly Halsted, **Rose Queen**

**1929\*** "Poems in Flowers"  
Leslie B. Henry, **President**  
Marco Hellman, **Grand Marshal**

**1928** "States and Nations in Flowers"  
Harry M. Ticknor, **President**  
John McDonald, **Grand Marshal**  
Harriet Sterling, **Rose Queen**

**1927\*** "Songs in Flowers"  
Harry M. Ticknor, **President**  
Dr. C.D. Lockwood, **Grand Marshal**

**1926\***  
Harry M. Ticknor, **President**  
Col. L.J. Mygatt, **Grand Marshal**  
Fay Lanphier, **Rose Queen**

**1925\***  
W.F. Creller, **President**  
Lewis H. Turner, **Grand Marshal**  
Margaret Scoville, **Rose Queen**

**1924\***  
W.F. Creller, **President**  
Col. George S. Parker, **Grand Marshal**

**1923\***  
John J. Mitchell, **President**  
H.L. Gianett, **Grand Marshal**  
May McAvoy, **Rose Queen**

**1922\***  
John J. Mitchell, **President**  
Harold Landreth, **Grand Marshal**

**1921\***  
William L. Leishman, **President**  
W.A. Boucher, **Grand Marshal**

**1920\***  
William L. Leishman, **President**  
Frank G. Hogan, **Grand Marshal**

**1919\*** "Victory Tournament"  
B.O. Kendall, **President**  
Frank Hunter, **Grand Marshal**

**1918\*** "Patriotism"  
B.O. Kendall, **President**  
Dr. Z.T. Malaby, **Grand Marshal**



# 1917-1890

*\*Unless stated, there was no theme, Grand Marshal, and/or Rose Queen in this year.*

## 1917\*

D.M. Linnard, **President**  
Dr. C.D. Lockwood, **Grand Marshal**

## 1916\*

Lewis H. Turner, **President**  
Dr. Francis F. Rowland,  
**Grand Marshal**

## 1915\*

John B. Coulston, **President**  
M.S. Pashgian, **Grand Marshal**

## 1914\*

R.D. Davis, **President**  
Charles Daggett, **Grand Marshal**  
Mabel Seibert, **Rose Queen**  
Dr. F.C.E. Mattison, **King**

## 1913\*

Edward T. Off, **President**  
Leigh Guyer, **Grand Marshal**  
Jean P. French, **Rose Queen**  
Harrison Drummond, **King**

## 1912\*

Edward T. Off, **President**  
E.H. Groenendyke, **Grand Marshal**

## 1911\*

Frank G. Hogan, **President**  
Dr. Ralph Skillen, **Grand Marshal**  
Ruth Palmer, **Rose Queen**

## 1910\*

George P. Cary, **President**  
Dr. Francis F. Rowland,  
**Grand Marshal**

## 1909\*

George P. Cary, **President**  
Walter S. Wright, **Grand Marshal**

## 1908\*

George P. Cary, **President**  
Dr. Ralph Skillen, **Grand Marshal**  
May Sutton, **Rose Queen**

## 1907\*

Edward T. Off, **President**  
Dr. Ralph Skillen, **Grand Marshal**  
Joan Woodbury, **Rose Queen**

## 1906\*

Edwin D. Neff, **President**  
John B. Miller, **Grand Marshal**  
Elsie Armitage, **Rose Queen**

## 1905\*

Charles Daggett, **President**  
Dr. Francis F. Rowland,  
**Grand Marshal**  
Hallie Woods, **Rose Queen**

## 1904\*

Charles Daggett, **President**  
Dr. Francis F. Rowland,  
**Grand Marshal**

## 1903\*

Charles Coleman, **President**  
C.C. Reynolds, **Grand Marshal**

## 1902\*

James B. Wagner, **President**  
C.C. Reynolds, **Grand Marshal**

## 1901\*

F.B. Weatherby, **President**  
Charles Daggett, **Grand Marshal**

## 1900\*

Herman Hertel, **President**  
Charles Daggett, **Grand Marshal**

## 1899\*

Martin H. Weight, **President**  
Martin H. Weight, **Grand Marshal**

## 1898\*

Martin H. Weight, **President**  
Martin H. Weight, **Grand Marshal**

## 1897\*

Edwins Stearns, **President**  
Edwin Stearns, **Grand Marshal**

## 1896\*

Edwins Stearns, **President**  
Edwin Stearns, **Grand Marshal**

## 1895\*

Charles Daggett, **President**  
Dr. H.H. Sherk, **Grand Marshal**

## 1894\*

Charles Daggett, **President**  
Dr. Francis F. Rowland,  
**Grand Marshal**

## 1893\*

Frank C. Bolt, **President**

## 1892 No Theme

Frank C. Bolt, **President**  
Dr. Francis F. Rowland, **Grand Marshal**

## 1891\*

B. Marshall Wotkyns, **President**

## 1890\*

Dr. Charles F. Holder, **President**  
Dr. Francis F. Rowland, **Grand Marshal**

