



RUTH MARTINEZ-BAENEN
Vice President

Pasadena Tournament of Roses® Association Vice President Ruth Martinez-Baenen has been a volunteer Member since 1997 and will serve as the Association's President in 2031. She will provide leadership for the 142nd Rose Parade® and 117th Rose Bowl Game® on January 1, 2031.

Ruth has a passion for community service and has dedicated her time to several organizations, in addition to her commitment to the Tournament of Roses. She currently serves on the Board of Directors for the Burbank Housing Corporation and has served in that capacity for 25 years. In addition, Ruth was a Girl Scouts leader and served as president of the National Charity League. She was an active volunteer in Burbank public schools, serving as a board member for the Burbank High School PTA, Booster Club President at Jefferson Elementary and gave her time to the Burbank High School Football Booster Club.

Professionally, Ruth has a 36-year career in local government and is currently a Project Manager for the City of Pasadena overseeing the Economic Development program. Previously, she worked for several cities in the San Gabriel and San Fernando Valleys, including Glendale and South Pasadena. Ruth has been recognized by numerous publications, Business Life Magazine's Women Achiever of the Year in 2015 and Pasadena Weekly's Best Public Employee in 2011. In addition, Ruth was selected as Business Partner of the Year with SCORE of Greater Los Angeles, a resource partner of the U.S. Small Business Administration in 2015.

In 2007, Ruth served as an At-Large Member of the Association's Executive Committee, was appointed Chair in 2013 and became a Tournament Director in 2016. During her tenure as Chair, she led the Decorating Places, Post Parade, Membership, Queen & Court and University Entertainment committees, as well as Vice Chair of Decorating Places, Equestrian and Football committees.

Ruth has a bachelor's degree in public administration from Biola University in La Mirada, California and a master's degree from California State University, Long Beach.

Ruth and her husband, Rich Baenen, have been married for 30 years and have two children, James and Catalina.