



“Launching Our Future Generation”

Celebrating 25 years in business, the BAZIC Products Rose Parade® float aims to highlight the importance of education for our Future Generation.

Inspired by the 2023 Rose Parade® **Turning the Corner**, we resonate and align our company's float theme, **Launching Our Future Generation**, to help our children rising above and embracing their highest potential through education.

BAZIC Products believe that education is a starting point for a better society. As a company, we invest greatly and take pride in offering national quality school supplies that are affordable, making educational supplies more accessible for everyone.

We offer a plethora of products to facilitate comprehensive experience ranging from Office Supplies, School Supplies, Writing Instruments, Paper Products as well as Arts & Crafts.

