



THE ROSE BOWL GAME MENTORSHIP PROGRAM

FREQUENTLY ASKED QUESTIONS

Q: What is the Rose Bowl Game Mentorship Program?

A: The Rose Bowl Game Mentorship Program is a mentoring opportunity that connects college students in the Los Angeles area, who are pursuing careers in the sports industry, with experienced Rose Bowl Game personnel for a tailored eight-week virtual and on-site learning opportunity.

Q: Is there a monetized component to the mentorship?

A: The Rose Bowl Game Mentorship Program is not a paid or internship opportunity, nor does it include a stipend or cover incidental expenses.

Q: What is the purpose of the Mentorship?

A: The mentorship is designed to provide mentees with career guidance and access to the behind-the-scenes workings of the Rose Bowl Game. The program will also focus on development, provide resume and portfolio review, and networking opportunities.

Q: How long is the mentorship?

A: The program is an eight-week commitment and will begin the week of November 1, 2021. The program will conclude the week of December 20, 2021.

Q: What is the time commitment of the Mentorship Program?

A: The mentorship will be comprised of weekly 30-minute one-on-one Zoom meetings and include in-person shadowing opportunities (contingent on COVID-19 guidelines).

Q: What is the optional behind-the-scenes opportunity the week of December 27, 2021?

A: The behind-the-scenes look will take place during bowl week when the participating universities are in town and our final preparations are implemented. If the mentee's schedule permits and both mentee and mentor agree, this will allow for an in-person opportunity to see bowl week operations in action.

Q: What if I cannot attend the Rose Bowl Game or events during Bowl Week?

A: In-person attendance at the Rose Bowl Game and during Bowl Week is optional. We know it's during the holidays and over school break, however game tickets are nontransferable to any individual other than the mentee.

Q: Who is eligible for the mentorship program?

A: The program is available to current college students in their sophomore, junior or senior year at a junior college or a four-year institution within 50 miles of the Tournament of Roses headquarters. The students must be pursuing a career within the sports and entertainment industry.

Q: What is the application process?

A: E-mail application submissions for the mentorship program are due no later than September 30, 2021. Instructions on how to apply are available via the Tournament of Roses' website: www.tournamentofroses.com/about/mentorship. Applicants accepted for the program will be notified on October 15, 2021.

Q: What materials must be provided as part of the application process?

A: The following application materials must be included in your email submission to mentorship@rosebowlgame.org

1. Proof of enrollment in a junior college or four-year institution within 50 miles of the Tournament of Roses' headquarters (91184)
2. A one-to-two minute introduction video (in .mp4 format) explaining what being selected into the program would mean to you and what you'd like to learn from the mentorship program (an alternative 300-word paragraph explanation will be accepted)
3. One hype letter (testimonial) from a professor, coach, colleague, friend or family member on why you would be a good fit for this program
4. The student's top two areas of interest stated in the body of the e-mail from the list below:
 - Stadium Operations
 - Team Operations
 - Marketing
 - Community Relations
 - Media Relations
 - Public Relations
 - Event Planning
 - Hospitality
 - Production
 - Administration

Q: Where should the application materials be sent?

A: The application materials must be e-mailed to: mentorship@rosebowlgame.org

If you prefer to snail mail your materials, please send to:

Rose Bowl Game
Attn: Mentorship Program
391 S. Orange Grove Blvd.
Pasadena, CA 91184

Q: What is the deadline to submit?

A: The application materials must be received no later than September 30, 2021.

Q: Who selects the mentees?

A: Rose Bowl Game personnel will review and select eligible recipients based on the submitted application materials and field of interest. The Rose Bowl Game team is comprised of eight individuals.

Q: How many mentees will be selected for the program?

A: A total of seven mentees will be selected.

Q: When will the mentorship recipients be announced?

A: The seven mentees accepted into the mentorship program will be notified via e-mail on October 15, 2021. An email response from the mentee confirming acceptance into the program will be due no later than October 22, 2021.

Q: What happens if a mentee accepted into the program does not confirm by the October 22 deadline?

A: If a selected mentee does not confirm their acceptance by the confirmation deadline, they will forgo their spot and another eligible candidate from the application pool will be selected.

Q: Who can provide additional information or answer questions about the Mentorship Program?

A: Questions about the Rose Bowl Game Mentorship Program can be directed to:
mentorship@rosebowlgame.org