



The Rose Bowl Game
Keith Jackson Postgraduate Scholarship
Presented by

The Tournament of Roses, the Big Ten Conference, and the Pac-12 Conference

The Keith Jackson Postgraduate Scholarship (the “Scholarship”) is an annual scholarship that recognizes one senior student from the Big Ten Conference and one senior student from the Pac-12 Conference for exceptional achievement in academics and civic service, who also wish to pursue a career in the sports industry, with an emphasis on journalism, media relations, event operations, team operations, or marketing.

The Keith Jackson Postgraduate Scholarship is merit-based and features a one-time, non-renewable \$10,000 financial award for each 2021 recipient. Each scholarship will be funded directly to the recipient’s postgraduate institution upon verification of enrollment within eighteen months of graduation.

As part of the Keith Jackson Postgraduate Scholarship, the recipients will be given the unique opportunity to receive a “Rose Bowl Game Experience” tailored to each recipients’ interest of study. The Rose Bowl Game experience will consist of a four-night trip to Pasadena, Calif., to shadow personnel at the “The Granddaddy of Them All.” The experience culminates with the opportunity to work the Rose Bowl Game on January 1. Transportation, lodging, and meals during each experiential visit will be covered as part of the scholarship award.

The scholarship is open to students who graduated in 2020 or who are in their final year of course study (with an intended graduation date of in the Spring or Fall/Winter of 2021. The student has consistently demonstrated high levels of achievement in academics and civic service throughout their collegiate career. An independent committee will select one recipient from both the Big Ten and Pac-12 Conference to receive the scholarship.

Nominations are due no later than July 31, 2020. Nomination forms may be accessed [online](#) via the Tournament of Roses’ website. Complete nomination packets must be scanned and emailed to the Selection Committee of The Tournament of Roses (address below).

The Selection Committee is comprised of eight members, representing the Pasadena Tournament of Roses, the Big Ten Conference and the Pac-12 Conference. The Selection Committee will review the nominations from each institution and select the recipients from these nominees. Two members will be from the Pac-12 Conference, two members from the Big Ten Conference and

four members will be from the Tournament of Roses.

The Rose Bowl Game will announce the Scholarship recipients on September 1, 2021 and recognition will take place during the 2022 Rose Bowl Game.

Eligibility Requirements

To be eligible for consideration, a nominee must:

1. Honorably represent a Big Ten Conference institution or a Pac-12 Conference institution, exhibiting excellence in academics and civic service while displaying strong character and leadership skills.
2. Plan to enroll in graduate or professional school within eighteen (18) months of graduation.
3. Have a minimum GPA of 3.0 at the time of the application.
4. Express an interest to pursue a career in the sports industry, specific to journalism, media relations, event operations, team operations, or marketing.
5. Have graduated from their undergraduate program in 2020 or have an expected graduation date in 2021.

Nomination Process and Materials

Nominations must be submitted directly to the Tournament of Roses by the applicant. A complete nomination packet should be emailed to the Selection Committee no later than July 31, 2021. A nomination packet must include:

1. A student application form prepared and signed by the nominee
2. Two letters of recommendation on behalf of the nominee
 - One letter of recommendation from an academic faculty member familiar with the nominee's academic performance (highlighting academic achievement and effort, extracurricular activities, leadership, accomplishments, etc.)
 - One letter of recommendation from an employer, coach or community representative (highlighting character, leadership, teamwork, work ethic, etc.)
3. An official copy of the nominee's transcript
4. A resume that includes relevant work experience and community service
5. A headshot of the student for publicity purposes (please email in .JPEG format to scholarship@rosebowlgame.org).

Selection Committee
Keith Jackson Postgraduate Scholarship
scholarship@rosebowlgame.org
C/O Pasadena Tournament of Roses

If you prefer to mail your application, please send to:
Rose Bowl Game
Attn: Keith Jackson Postgraduate Scholarship
391 S. Orange Grove Blvd.
Pasadena, CA 91184

A list of frequently asked questions (FAQs) is available online at www.tournamentofroses.com/about/scholarship/. Additional questions may be directed to the Tournament of Roses at scholarship@rosebowlgame.org.

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OFFICIAL NOMINATION FORM

Big Ten/Pac-12 Institution: _____

Nominee Name: _____
(Last) (First) (Middle)

Academic Progress:

Degree Program: _____

Major(s): _____

Minor (if any): _____

Credits required for degree: _____ **Credits Completed:** _____

Cumulative GPA: _____ (_____ point scale) **Expected Graduation Date:** _____

The above-named nominee:

	Yes	No*
Plans to enroll in graduate or professional school within eighteen (18) months of graduation.	<input type="checkbox"/>	<input type="checkbox"/>
Honorably represents a Big Ten Conference or Pac-12 Conference institution, exhibiting excellence in academics, athletics and civic service while displaying strong character and leadership skills.	<input type="checkbox"/>	<input type="checkbox"/>
Plans to pursue a career in the sports industry, specific to journalism, media relations, event operations, team operations, or marketing.	<input type="checkbox"/>	<input type="checkbox"/>
Has a minimum grade point average of 3.0 at the time of the application.	<input type="checkbox"/>	<input type="checkbox"/>
Have graduated from their undergraduate program in 2020 or have an expected graduation date in 2021.	<input type="checkbox"/>	<input type="checkbox"/>

* If answer is 'No', this student is ineligible for nomination.

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STUDENT APPLICATION FORM

Big Ten/Pac-12 Institution: _____

Nominee Name: _____
(Last) (First) (Middle)

Nominee's *Present* Address/Phone:

Nominee's *Permanent* Address/Phone:

(Street, Apartment/Room No.)

(Street, Apartment/Room No.)

(City, State, Zip Code)

(City, State, Zip Code)

(Telephone)

(Telephone)

Nominee's E-mail Address: _____

List extra-curricular activities (resume should be submitted as a separate document):

Please describe your postgraduate aspirations and reasons for selecting your intended course of postgraduate study in the sports industry. Additionally, what would it mean to you to have the opportunity to attend and work at the Rose Bowl Game? Please use no more than 500 words. (Can be submitted as a separate page)

