



## **The Rose Bowl Game Keith Jackson Postgraduate Scholarship**

*Presented by*

**The Tournament of Roses, the Big Ten Conference, and the Pac-12 Conference**

### **Frequently Asked Questions**

**Q: What is the Keith Jackson Postgraduate Scholarship?**

A: The Keith Jackson Postgraduate Scholarship is an annual scholarship recognizing one senior student from the Big Ten Conference and one senior student from the Pac-12 Conference for exceptional achievement in academics and civic service. The Keith Jackson Postgraduate Scholarship is merit-based and is a one-time, non-renewable award.

**Q: Who provides the funding for this Award?**

A: The Keith Jackson Postgraduate Scholarship is funded by the Rose Bowl Game, which is a tri-party agreement between the Pasadena Tournament of Roses, the Big Ten Conference and the Pac-12 Conference.

**Q: Who is Keith Jackson?**

A: The Keith Jackson Postgraduate Scholarship is named for Keith Jackson, who was the voice of college football for several generations. Jackson was a man of many catchphrases, including “Whoa, Nellie” and “Big Uglies”, but was also credited with popularizing the Rose Bowl Game’s nickname as “The Granddaddy of Them All”. He was on the call for the Rose Bowl Game on 15 occasions, more than any other broadcaster, between 1989 and 2006. His final game in the broadcast booth was the 2006 BCS National Championship at the Rose Bowl Game, when Texas defeated USC, 41-38.

**Q: What is the value of the Award?**

A: The Keith Jackson Postgraduate Scholarship is a merit-based scholarship and features a one-time, non-renewable financial award. For 2021, each Postgraduate Scholarship is \$10,000 and then is accompanied by a Rose Bowl Game experience that is valued at approximately \$5,000.

**Q: What is the Rose Bowl Game experience?**

A: As part of the Keith Jackson Postgraduate Scholarship, the recipient will be given the opportunity to receive a Rose Bowl Game experience. The Rose Bowl Game experience will consist of a four-night trip to Pasadena, Calif., to shadow staff of “The Granddaddy of them All,” and culminates with the opportunity to work the Rose Bowl Game on January 1. The experience will be customized to each recipient’s interest of study. Transportation, lodging, and meals will be covered as part of the Scholarship.

**Q: How many awards will be granted each year?**

A: An independent committee will select one student from the Big Ten and one student from the Pac-12 to receive the scholarship each year.

**Q: Who is eligible?**

A: Students from universities that are a part of the Big Ten and Pac-12 Conference are eligible

for the scholarship. These students are in their final year of course study or graduated in 2020, and have consistently demonstrated exceptional achievement in academics and civic service throughout their collegiate career. Specifically, a nominee must:

1. Honorably represent a Big Ten Conference institution or a Pac-12 Conference institution, exhibiting excellence in academics and civic service while displaying strong character and leadership skills.
2. Plan to enroll in graduate or professional school within eighteen (18) months of graduation.
3. Have a minimum GPA of 3.0 at the time of the application.
4. Express an interest to pursue a career in the sports industry, specific to journalism, media relations, event operations, team operations, or marketing.
5. Have graduated from their undergraduate program in 2020 or have an expected graduation date in 2021.

**Q: What is the nomination process?**

A: Nominations must be submitted directly to the Tournament of Roses. Nominations are due no later than July 31, 2021. Nomination forms may be accessed at [www.tournamentofroses.com/about/scholarship/](http://www.tournamentofroses.com/about/scholarship/). Complete nomination packets must be scanned and emailed to the Selection Committee of The Tournament of Roses (address below).

**Q: What materials must be provided to nominate a student?**

A: Nomination materials must include:

- A nomination form signed by the institution's designated Faculty Representative
- Two letters of recommendation on behalf of the nominee
  - One letter of recommendation from an academic faculty member familiar with the nominee's academic performance (highlighting academic achievement and effort, extracurricular activities, leadership, accomplishments, etc.)
  - One letter of recommendation from an employer, coach or community representative (highlighting character, leadership, teamwork, work ethic, etc.)
- A student application form prepared and signed by the nominee
- An official copy of the nominee's transcript
- A resume that includes relevant work experience and community service
- A headshot of the student for publicity purposes (please email in .JPEG format to [scholarship@rosebowlgame.org](mailto:scholarship@rosebowlgame.org)).

**Q: Where should the nomination materials be sent?**

A: Nomination packets should be scanned and emailed to:

Selection Committee - Keith Jackson Postgraduate Scholarship  
[scholarship@rosebowlgame.org](mailto:scholarship@rosebowlgame.org)  
C/O Pasadena Tournament of Roses

If you prefer to mail your application, please send to:  
Rose Bowl Game  
Attn: Keith Jackson Postgraduate Scholarship  
391 S. Orange Grove Blvd.  
Pasadena, CA 91184

**Q: What is the deadline for nominating a student?**

A: Nominations should be mailed no later than July 31, 2021. A transcript from the applicant's Spring term may be requested by the selection committee.

**Q: Who selects the award recipients?**

A: The Selection Committee will review the nominations and select the recipients from the eligible nominees. The Selection Committee is comprised of two members from the Pac-12 Conference, two members from the Big Ten Conference and 4 members from the Tournament of Roses, who are independent from each institution.

**Q: When will the award winners be announced?**

A: The Tournament of Roses will announce the Scholarship recipients on September 1, 2021 and recognition will take place during the 2022 Rose Bowl Game.

**Q: When will the Awards be paid?**

A: Awards will be funded directly to the recipient's postgraduate institution upon verification of enrollment within eighteen (18) months of graduation.

**Q: What happens if an award recipient fails to enroll within 18 months?**

A: As part of the nomination process, all nominees sign a statement of intent to pursue a postgraduate education within eighteen (18) months of graduation. An award recipient who does not register within this time forfeits the award.

**Q: Who can provide additional information about the Scholarship?**

A: Questions about the Keith Jackson Postgraduate Scholarship can be directed to the Pasadena Tournament of Roses at [scholarship@rosebowlgame.org](mailto:scholarship@rosebowlgame.org).